

Date	Time	Agenda	Topic	NJMMA Moderator	Speaker
9/14	1:00pm - 1:45pm	Registration Ocean Place Resort & Spa			
9/14	1:45pm - 2:00pm	Welcome	Opening Remarks	Anthony Ferrara	Anthony Ferrara, NJMMA VP John Pallone, Long Branch Mayor George Jackson, Long Branch Administrator
9/14	2:00pm - 3:15pm	Education General Session 1	<b>"Leadership Development - Now and in the Future"</b> <i>A critical but often overlooked opportunity for municipal managers is the ongoing development of a solid leadership team. Whether it's the head of public works, the recreation director, planner, municipal clerk or the administrator it is important that the incumbents in municipal management positions have the necessary knowledge, skills and abilities to carry out the mission of the municipality. As importantly, ensuring continuity of leadership in the event of expected or unexpected management changes is equally critical. This session will focus on what municipal managers can do now to develop their leadership team and what they should be doing in terms of bench building for the future. The panel will speak to the keys for success such as talent acquisition, training and development, retention strategies and succession planning. This is an interactive session inviting input from session attendees and the sharing of ideas and success stories.</i>	Anthony Ferrara	Collen Mahr, Somerset County Administrator/Clerk Lori Buckelew, NJLM Assistant Executive Director/Director of Government Affairs Kathryn Monzo, Hamilton Twp Business Administrator Kathleen Capistro, Colts Neck Township Administrator Jillian Barrick, Morristown Town Administrator / Department of Public Works Director
9/14	3:15pm - 3:30pm	Break			
9/14	3:30pm - 5:00pm	Education General Session 2	<b>"Personality Matters"</b> <i>Personality development is the key to emotional intelligence, self-awareness, and the recognition of interpersonal relationships. Find out how to develop high functioning teams, improve your organization's leaders or just simply help customer service all using personality trait identification. This fun and interactive session are designed to introduce you to the world of DISC.</i>	Anthony Ferrara	Daren Kullman, Owner - The Kullman Group
9/14	5:00pm - 6:00pm	Cocktail Hour / Reception Ocean Place Resort & Spa			
9/14	6:00pm - 9:00pm	Dinner and Workshop Ocean Place Resort & Spa	<b>"The Memory Switch" Workshop</b> <i>Learn how to: Remember names, faces and key information Make presentations without notes Share information in a way that increases listeners retention Important information from meetings, to-do lists and written material</i>	Anthony Ferrara	Goerke, Creator Matthew & Developer of the "Memory Switch Program" (start at 7pm)
9/15	7:00am - 8:00am	Breakfast Ocean Place Resort & Spa			
9/15	8:00am - 9:30am	Education General Session 1	<b>"Information Technology"</b> <i>Information Technology - Trends within NJ Government Cyber Security</i>	Alexander McDonald	Christopher Rein, NJ Chief Technology Officer, speaker Michael Geraghty, NJ Chief Information Security Officer and Director, NJ Cybersecurity & Communications Integration Cell Joshua Schmookler, ATON Computing, panelist Robert McQueen, Franklin Twp Director of IT
9/15	9:30am - 9:45am	Break			
9/15	9:45am - 10:45am	Education Concurrent Session 2A	<b>"Post Pandemic Positives"</b> <i>Post Pandemic Workplace Culture, Responding to Employee Needs Pandemic Strategies for Municipalities Creative Uses of Resources throughout the Pandemic Resilience: How to Actively Guide your Post-Pandemic Emergence</i>	Kathryn Monzo	David Erickson, Director of Clinical Operations Corner House Behavioral Health Joe Colangelo, CEO, Boxcar Inc Pamela Borek, Hillsborough Township Municipal Clerk / OEM Deputy Susan Weinstein, Penn Medicine Princeton Health-Princeton EAP
9/15	9:45am - 10:45am	Education Concurrent Session 2B	<b>Land Use Matters: Who Are Your "First Responders?"</b> <i>Land use can be one of the most controversial, time consuming, and expensive issues that you will come across as a Municipal Manager. Zoning and land use regulations consist of complex intertwined state and local regulations. Presently, there is no state-wide mandated minimum training for your staff. However, the Zoning Officer and the Land Use Administrator are at the front lines defending your Municipal Master Plan, Zoning Ordinance and keeping your municipality in compliance with state rules and regulations daily. The New Jersey Association of Planning and Zoning Administrators will demonstrate that a high level of training plays an important role in ensuring competent and efficient Municipal Government services. Attendees will come away understanding, an ounce of prevention is STILL worth a pound of cure in the area of land use!</i>	Kathleen Capristo	David Kois, NJAPZA President Christina Schwartz, NJAPZA Executive Director
9/15	10:45am - 11:45am	Education Concurrent Session 3A	<b>"News from Trenton"</b> <i>An update on cannabis and other emerging issues</i>	Stephen Lolocono	Lori Buckelew, NJLM Assistant Executive Director/Director of Government Affairs Frank Marshall, NJLM Associate Counsel
9/15	10:45am - 11:45am	Education Concurrent Session 3B	<b>"Get Smart with Budgets"</b> <i>As Maxwell Smart (AKA Agent 86) would say "would you believe" there are effective ways to compare your budget to other towns? How much surplus should you have? Do you have too much debt? Are your police expenses in line with other towns? Are you charging the right amount for licenses and fees? What are the top 10 numbers you should look at in your audit? No need to use a shoe phone to call for help - just come to this session.</i>	Jillian Barrick	Matthew Laracy CFO Verona Jim Burnet, Administrator Madison
9/15	11:45am - 12:15pm	Vendor Spotlight	Highlights from Vendors		Vendors
9/15	12:15pm - 1:15pm	Lunch Ocean Place Resort & Spa			Eileen Leahey, PSE&G Special Guest Speaker
9/15	1:15pm - 2:00pm	Education General Session 4	<b>"Local Government Services Report"</b> <i>The American Rescue Plan (ARP) funds Shared Services</i>	Matthew Cavallo	Jacquelyn Suárez, Director Local Government Services
9/15	2:00pm - 2:15pm	Break			
9/15	2:15pm - 3:15pm	Education General Session 5	<b>"Leading in a VUCA World"</b> <i>Volatility, Uncertainty, Complexity and Ambiguity almost sounds inadequate to describe the intensity of turmoil we have been enduring for the last few years. A frequent refrain has been that "I almost feel like giving up." But don't give up! Instead pivot into the future! This dynamic session will provide you with practical strategies to lead in a way that builds trust and confidence to effectively address political and social turmoil and rising expectations with diminishing resources. You will come out of this session with very specific steps that you can take to lower operating costs while improving services by leaning into new ways of doing business that will let you get to the future ahead of the crowd.</i>	Joseph Kostecki	Ron Holifield, Chief Executive Officer, Strategic Government Resources
9/15	3:15pm - 3:30pm	Closing Remarks	Conference Wrap-up	Anthony Ferrara	Anthony Ferrara, NJMMA VP